

5 Reasons to List Your Home NOW



It's an outstanding
time to list your
house for sale.

For more buyer and seller
resources, visit
WeAreTheR.com



1. LOWERED INVENTORY = LESS COMPETITION

Your property will be the star of the neighborhood.

The inventory of active listings across the region has fallen by 14 percent in the last year, with sales still up by 3 percent—indicating an extremely opportune time to list with scarce competition.



2. REGIONAL HOME PRICES HAVE STABILIZED

Your home is likely to sell at a good price now.

Sales prices have risen considerably in recent years. You're likely to get a good sale price on your property now.



3. INTEREST RATES ARE FAVORABLE TO BUY

It's an excellent time to move up or downsize.

The average interest rate for a 30-year fixed-rate mortgage over the last ten years has been 5.45%. The current rate is historically low, saving thousands over the life of a loan.



4. OUR REGION IS ATTRACTIVE TO HOMEBUYERS

RVA receives constant accolades.

RVA's fame has won the attention of homebuyers looking to relocate, and Greater Richmond's population growth is projected to outpace the state's over the next five years.



5. WARM WEATHER = INCREASED FOOT TRAFFIC

It's a beautiful day for an open house.

The sun is shining, the flowers are blooming, and home shoppers are touring open houses. Take advantage of the bump in property hunters this time of year.